



Amanda Nobre

UX/UI DESIGNER AND ILLUSTRATOR

*Holder of a EU citizen spouse visa

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about

I'm a fast learning, team player UI/UX Designer & Illustrator. Over the course of my career, I have worked for global and local brands and got to wear many different hats, which led me to be a strong advocate for multidisciplinary design and have a holistic and creative approach to the design process. I'm now seeking an opportunity to be part of an amazing product design team!

experience

UX/UI Designer (Contractor)

The LowDown | July 2021 — Present

The Lowdown is the world's first contraceptive review platform. They're launching a new website soon and I'm helping to improve the product's UX and UI design.

- Design low to high fidelity wireframes for new features and key parts of the website.
- Create wireflows and shape the site's information architecture.
- Design interfaces according to the new branding guidelines.

Product Designer / Illustrator

MediaMonks | Jan 2020 — Present

Clients include Redbull, PayPal, McLaren, l'Oreal, HP, and other global technology giants.

- Work alongside other designers to create websites and apps.
- Apply systematic thinking to develop complex design systems.
- Create engaging User Interfaces and interactions.
- Develop illustration and iconography systems for apps, games, etc.

Mid-Level Digital Designer

Hunkemoller | Oct 2019 — Dec 2019

Converted campaign concepts into digital asset packages for Hunkemoller's websites, email marketing and social media channels, reaching 8+ markets.

- Designed promotion concepts, landing pages, social media posts, and newsletters.
- Closely collaborated with the marketing team to provide the best experience for the customer while boosting the brand's profit and image.
- Thrived in a super fast-paced e-commerce environment, delivering 200+ assets for campaigns in a couple of days.
- Automatized design processes having high productivity in mind.
- Helped to keep the team's spirit high during stressful and pressing moments.

Brand and Digital Designer

Grupo Trigo - Domino's Pizza & Spoleto | Apr 2017 — Nov 2018

Grupo Trigo is a Brazilian holding of restaurant chains with more than 700+ stores.

- Conceptualized and designed national and regional marketing campaigns.
- Did art direction for campaigns and photoshoots.
- Designed and collaborated with trade marketing actions.
- Conceptualized, researched and designed social media content.
- Assisted in the design of annual conferences and other internal events.

Surface and Graphic Designer Intern

Espaço Fashion | May 2014 — Nov 2014

Espaço Fashion is a nationwide Brazilian fashion brand.

- Worked within a small group of four designers designing fashion patterns and prints, design newsletters, social media posts, lookbooks, mood boards.
- Assisted in Fashion Week's runway shows, special projects and campaigns.

education

UX Design Bootcamp

Mergo User Experience, 2021

Bachelor in Visual Communication Design

UFRJ, 2012 — 2017

Bachelor in Graphic Design

WDKA, 2015 — 2016

skills

Visual / UI design	Figma
Research	Adobe XD
User interviews	InVision
User flows	Illustrator
Usability testing	Photoshop
Interaction design	Keynote / Pitch
Storytelling	Asana / Jira
Prototyping	
Wireframing	
Quantitative analysis	
Illustration	

languages

Portuguese (Native)
 English (Fluent)
 Spanish (Beginner)
 Japanese (Beginner)